

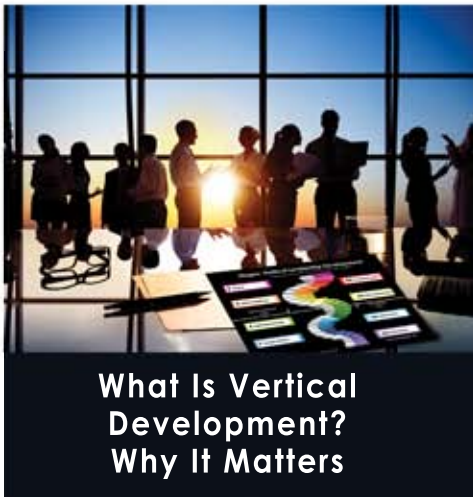


# Leadership Development Associates



Does your organization have  
the leadership capacities  
to drive results in a complex world?

21st century enterprise requires new leadership capacity.  
Grow your leaders to grow your organization.



What Is Vertical  
Development?  
Why It Matters



Customize Cutting-Edge  
Leadership Development  
for Your Organization



Take "The MAP" to  
Know Your Stage and  
Your Leadership Strengths

You're more than you think.  
Discover your "more."





# Vertical Development for High Performance



The successful 21st century leader will move beyond the role of a problem-reactor to a role of collaborative outcome-architect.



Unlock your inner leader to tap all the capacities you now have.

Does your company have agile problem-solving leaders growing along a vertical development path of expanding leadership maturity? Or does your leader development program offer only horizontal development?

HORIZONTAL DEVELOPMENT



**What You Think**

Add skills, concepts, techniques

VERTICAL DEVELOPMENT



**How You Think**

Expand your capacity to lead

“ Yes, you've grown up



and you're still' growing.”

While horizontal development deals with what you think, vertical development is about *how you think*. As you step into new stages your capacity grows. You bring a broader perspective to define what's important in a challenge. In our complex, ever-changing

world, you can show up having integrated your wisdom of earlier stages with your new mindset to deliver expansive new results.





# Take the “MAP” to Know Your Stage

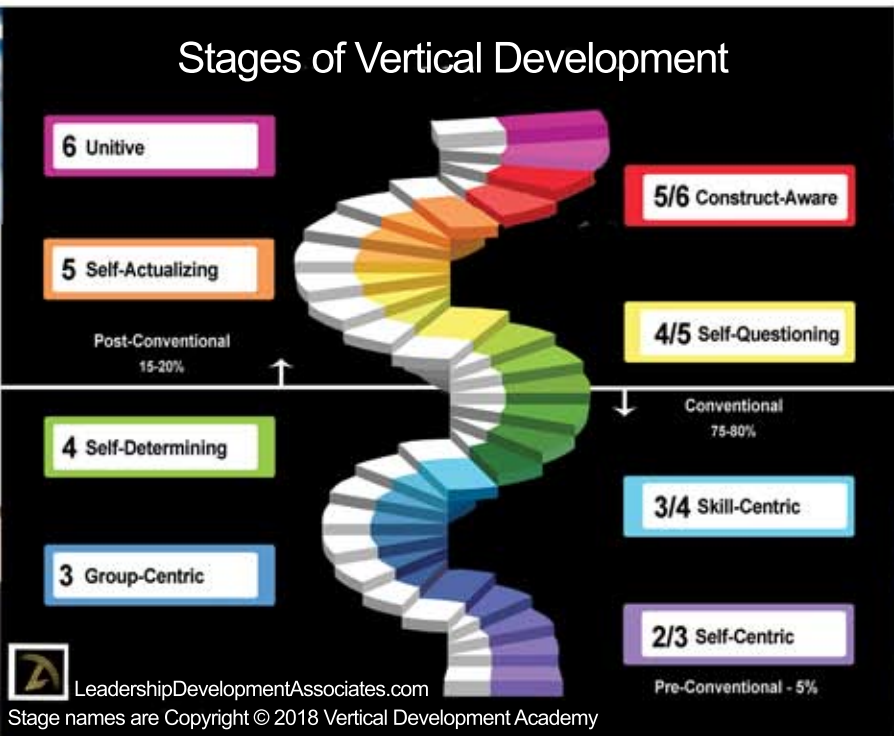
To know your stage of leadership, the MAP, a Harvard-tested Maturity Assessment Profile, is the most well-researched and sophisticated instrument globally for identifying your stage of development and meaning-making. Take the 45 minute online MAP that includes your 15 page MAP report and a jump-start session with a Certified MAP Coach.



The MAP locates your “center of gravity” on the developmental trajectory so you can access all the strengths within you now at your current stage. It also identifies your growing edge so you can consciously evolve and develop your effectiveness as a leader. The MAP is ideal for supporting leaders in reaching personal and career goals.



Your MAP Stage & Report will be shared only with you by your certified MAP Coach.



Workshops in Vertical Development will optimize a culture that supports your leaders' growth.







# About Leadership Development Associates

**Our experienced Associates work with leaders and organizations in a landscape of growing complexity. With customized cutting-edge leadership development solutions we partner to help you achieve the outcomes that matter most to you.**



**Marley Bollinger**

"My focus is on the dynamic point of intersection where each leader's expanding effectiveness positively impacts the organization in ripple effects. This synergy is the catalyst for a new level of collaboration and energy that drives results, transforming the organization. I'm also excited by the team process of identifying new branding and product strategy grounded in deep consumer insights."

- MSW, LCSW
- Certified Leadership Maturity Coach/Certified to debrief the MAP
- Developing Leadership Maturity I & II, Vertical Development Academy
- 2 Year Post-Graduate Program, Gestalt Institute of Cleveland
- MBTI Certified Practitioner, The Myers & Briggs Foundation
- MMTIC Certified Practitioner, Center for Applications of Psychological Type
- Workshop leader/trainer in Group Dynamics, Gestalt Therapy, Polarities
- Consultant, facilitator, coach: Strategic Planning/Research, Product Development and Leadership Development
- Subject of Harvard Business School Case Study



**Barbara Braham**

"I work with leaders at the intersection of capacity and competency. I encourage leaders to expand their perspectives and thereby see more and integrate more - capacity. With a bigger view, complexity and ambiguity become easier to navigate. In addition, I support leaders to develop the competencies appropriate to their developmental capacity, enabling them to apply what they know."

- Ph.D. and Master Certified Coach (MCC)
- One of ten in the US certified to score the Maturity Assessment Profile (MAP)
- Certified to debrief the MAP/ Certified Leadership Maturity Coach
- Scored nearly 2000 MAPs and Debriefed over 800 MAPs
- Certified in Leadership Circle Profile (TLCP)
- MBTI Certified Practitioner, The Myers & Briggs Foundation
- Faculty member, Georgetown University Coaching Certificate Program
- Coach in Notre Dame Executive MBA Program
- Author of eleven books and one ebook; one translated in seven languages
- Work in diverse industries: financial services, pharmaceuticals, transportation, manufacturing, utilities, defense, government, nonprofits, higher education



**Craig Stanton**

"I aspire to bring deep warmth, honesty, and authenticity to my coaching. I see my role as partnering with each client that I have the privilege of working with. I am most excited by supporting clients in seeing new expanded possibilities and choices about 'who' and 'how' they are being. In this space of realization, difficulties and obstacles often become lessons and doorways into new learning."

- J.D., M.A., and Professionally Certified Coach (PCC)
- Certified to debrief the MAP/Certified Leadership Maturity Coach
- Certified provider of the Emotional Quotient Inventory (EQi) 2.0 & EQi 360
- Faculty member, Georgetown University Coaching Certificate Program
- Adjunct faculty member: Rutgers University and American University Executive Leadership Coaching Programs
- 20 years as a public service in Federal and State government
- Currently serving as a Senior Executive Service Member, as a Deputy Assistant Secretary in a federal agency
- Coach, Department of Defense Army Chaplain Coach Training Programs



**Rachel Pesek**

"My deep interest in this work springs from the impact that my own 'aha' moments have had on my life and my leadership - times when new insights sent me leaping into paradigm shifts about transformational leadership. Managing relationships and maximizing productivity, while innovating the next breakthrough product, requires a company to focus on vertical leader development at every level."

- BS, Honors in Business, University of North Carolina - Chapel Hill
- MA, University of Pennsylvania
- MPhil, Columbia University
- Instructor, Columbia University
- Executive Producer, film and digital media
- Consultant, facilitator, workshop leader, coach in Strategic Planning, Consumer Product Development, Leadership Development
- Special Interest - Understanding Millennials & Leveraging Their Strengths



# Customized Solutions to Deliver Results



## We Partner With Clients in Varied Roles

- Scoring and Debriefing the MAP
- Vertical Leadership Development
- Executive Coaching
- Myers-Briggs Personality Assessment
- Navigating Change
- Diversity and Inclusion
- Building Teams & Culture
- Leadership Circle 360 Assessment
- Strategic Consumer Research
- Identifying New Product Innovations
- Designing Custom Leadership Programs tailored to your needs & budget

## Previous Clients



## Contact Us

Call, text, or email us about ways we can co-create the future you want for yourself or your organization.



Contact: 910.391.5173  
[info@LeadershipDevelopmentAssociates.com](mailto:info@LeadershipDevelopmentAssociates.com)